

*Anúncios com imagens  
fortes a favor de grandes  
causas.*

**Tome consciência**



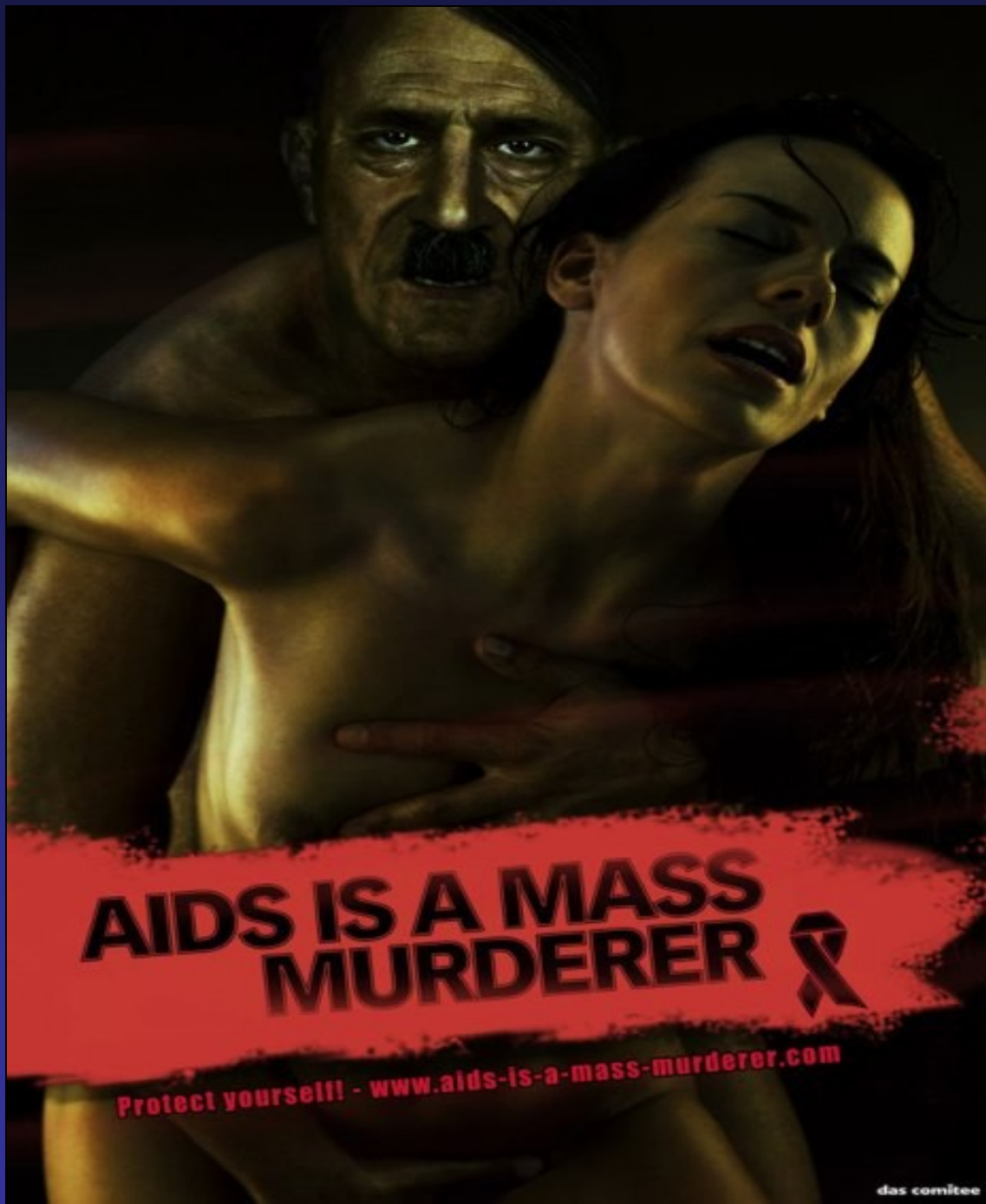
*"Milhares de mulheres em Israel são forçadas a se prostituir contra sua vontade, não te tornes um cúmplice".*

Thousands of women in Israel are held against their will in the prostitution industry. Don't be an accomplice.





*“Na Índia, todos os anos centenas de mulheres são assassinadas, somente por serem mulheres”*



*“A AIDS é uma  
assassina em massa,  
se proteja”.*

**AIDS IS A MASS  
MURDERER**



Protect yourself! - [www.aids-is-a-mass-murderer.com](http://www.aids-is-a-mass-murderer.com)



*Amanhã deixo de fumar...*



ASSOCIATION  
FOR EMPOWER  
SMOKERS



ADESF

STOP CONSUMING YOUR BODY.

**CERTAIN THINGS  
HANG ON FOREVER**  
GET THE KIDS FREE FROM ABUSE AND VIOLENCE

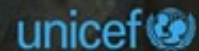


CASADOMENOR.ORG

*“Certas lembranças perduram para sempre”.*



BAD WATER KILLS MORE CHILDREN THAN WAR.  
SUPPORT THE "ONE DROP OF WATER" PROJECT. SMS "DROP" TO 72 900 TO DONATE 50 SEK. WWW.UNICEF.SE



*“Água contaminada mata mais crianças que a guerra”.*



YOU CAN LOSE MORE  
THAN YOUR PATIENCE



*“Podes perder mais que  
tua paciência”.*





*"Mais de 300.000  
crianças são abusadas  
anualmente na  
Alemanha"*

More than 300,000 children are sexually abused in Germany every year.  
Donate online at: [www.gegen-missbrauch.de](http://www.gegen-missbrauch.de)

| against abuse Inc.



*Mais de 50% dos  
suicídios são  
cometidos por anciãos*

**Poverty  
shouldn't be a life sentence**

*A pobreza não deve  
ser uma sentença de  
prisão perpétua!*



Giving Hope Today

SalvationArmy.ca

1.800.SAL.ARMY



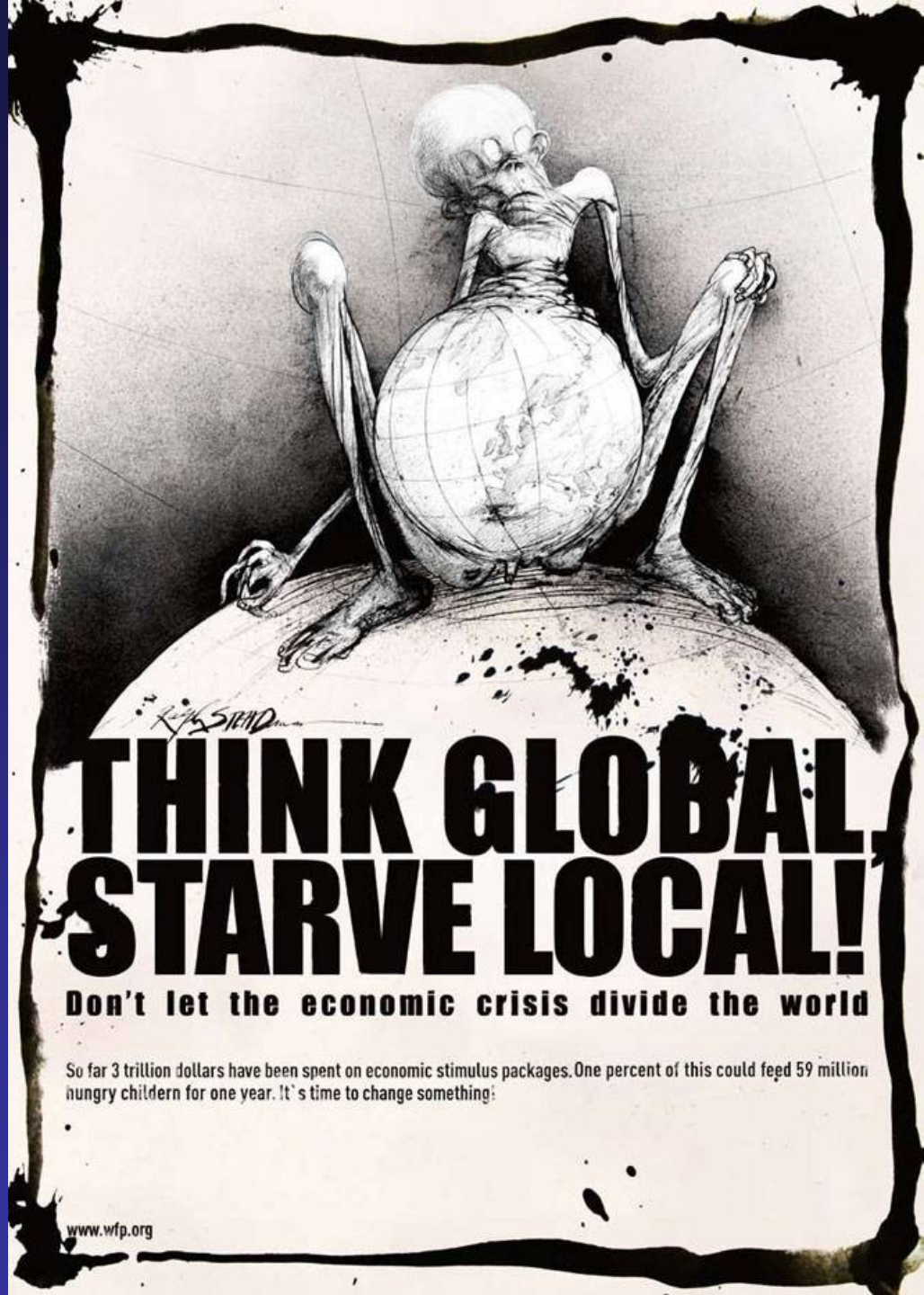
# *Cuidado com os carros quando usar fone de ouvidos.*





*“Recentemente se gastaram 3  
Trilhões de dólares em pacotes de  
estímulos econômicos para  
recuperar os bancos.*

*1% deste valor poderia  
alimentar 59 milhões de crianças  
famintas por um ano”*



**THINK & GLOBAL  
STARVE LOCAL!**

**Don't let the economic crisis divide the world**

So far 3 trillion dollars have been spent on economic stimulus packages. One percent of this could feed 59 million hungry children for one year. It's time to change something:

[www.wfp.org](http://www.wfp.org)

A close-up photograph of a monkey's face, looking directly at the camera through vertical metal bars. The monkey's face is painted with clown makeup: white around the eyes, a red nose, yellow around the mouth, and red lips. The monkey's natural brown fur is visible around the edges of the makeup.

## ANIMALS ARE NOT CLOWNS

Roll up, roll up, ladies and gentlemen, boys and girls for the crack of the whip against the animal's stinging wounds. A big round of applause for the flaming hoops, the injuries and the electric shocks. Come and see the famed number of cages and tightly binding chairs allowing no escape from endless training sessions. Laugh, applaud and join in with the repetitive choreographed routines typical of depressed animals under great stress. All the fun of the circus travelling from city to city exhibiting animals as human caricatures. Clowning around that's no fun at all.

ANIMALS & CIRCUSES DON'T BELONG TOGETHER  
DON'T BE PART OF THE SHOW

[www.accaoanimal.com](http://www.accaoanimal.com)  
[www.lpda.pt](http://www.lpda.pt)

 **acção animal**  
IN DEFENCE OF ANIMAL RIGHTS

 **Lpda**  
INSTITUCÃO ANIMAL RIGHTS LEADER

*Os animais não são  
palhaços.*



*Impeça a catástrofe!*



STOP THE CATASTROPHE.  
GREENPEACE

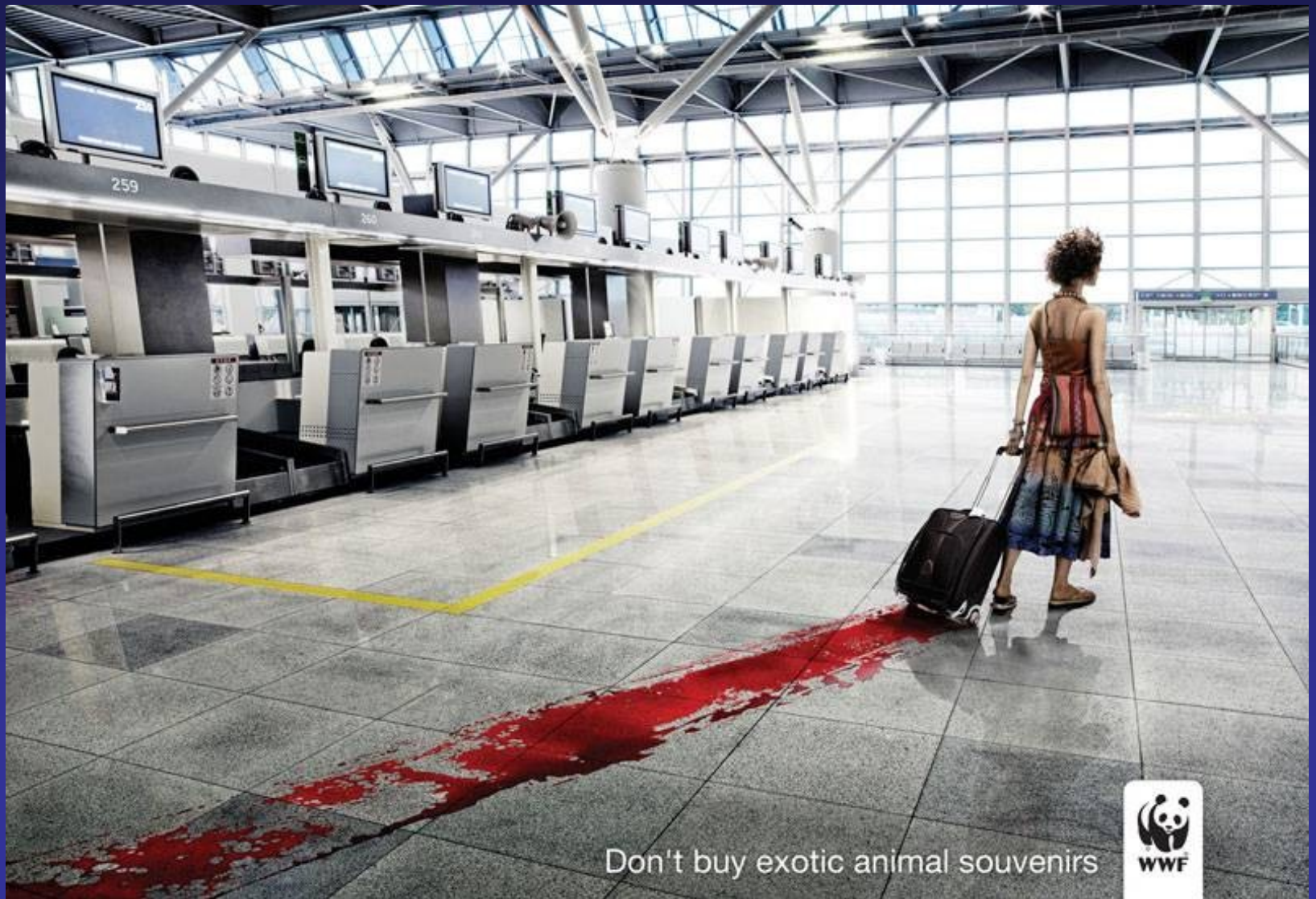




*O cigarro mata  
mais.*

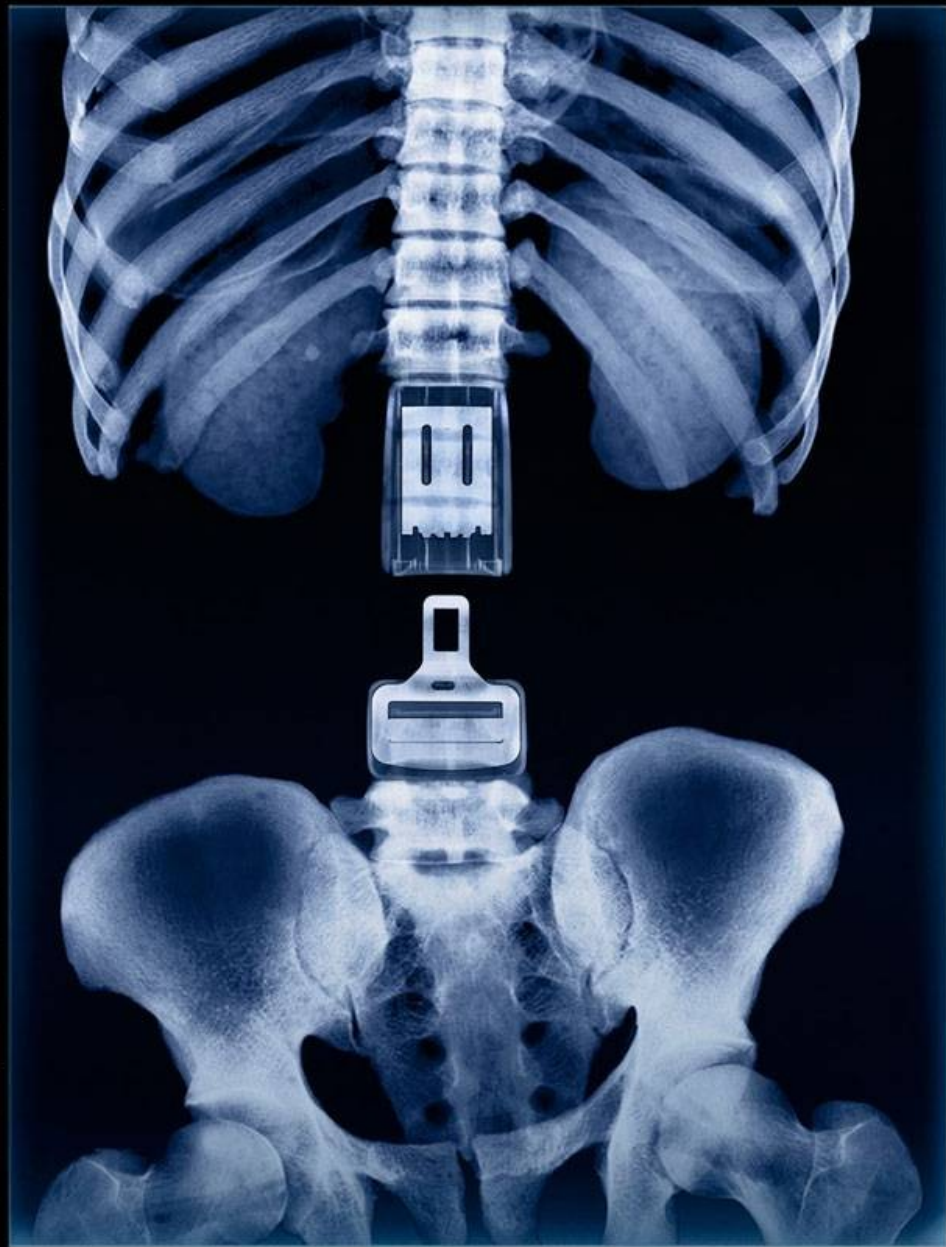


*Não compre lembranças  
de animais exóticos*



Don't buy exotic animal souvenirs





*Um clique  
pode mudar teu  
futuro,  
Usa o cinto de  
segurança*



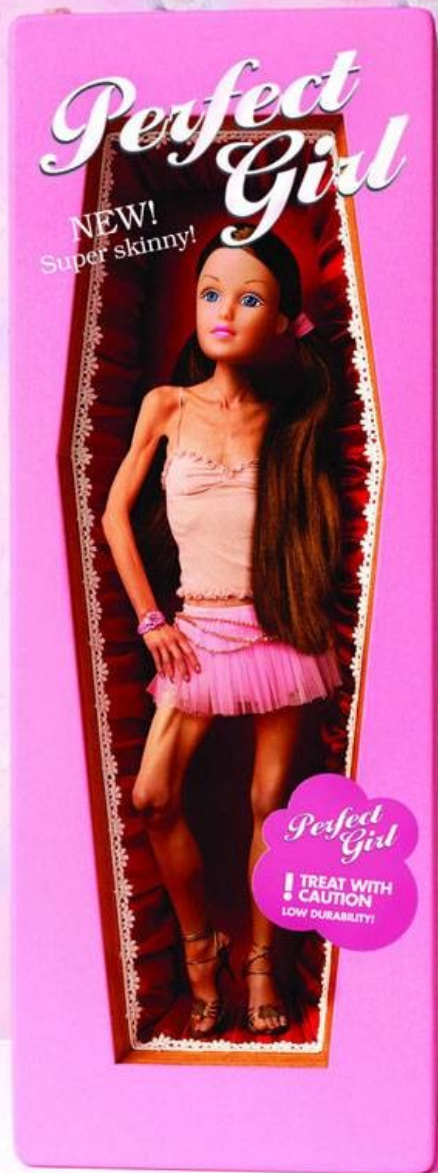
*Detenha a mudança  
climática...*

*Antes que ela te  
mude...*

**STOP CLIMATE CHANGE  
BEFORE IT CHANGES YOU.**



for a living planet®

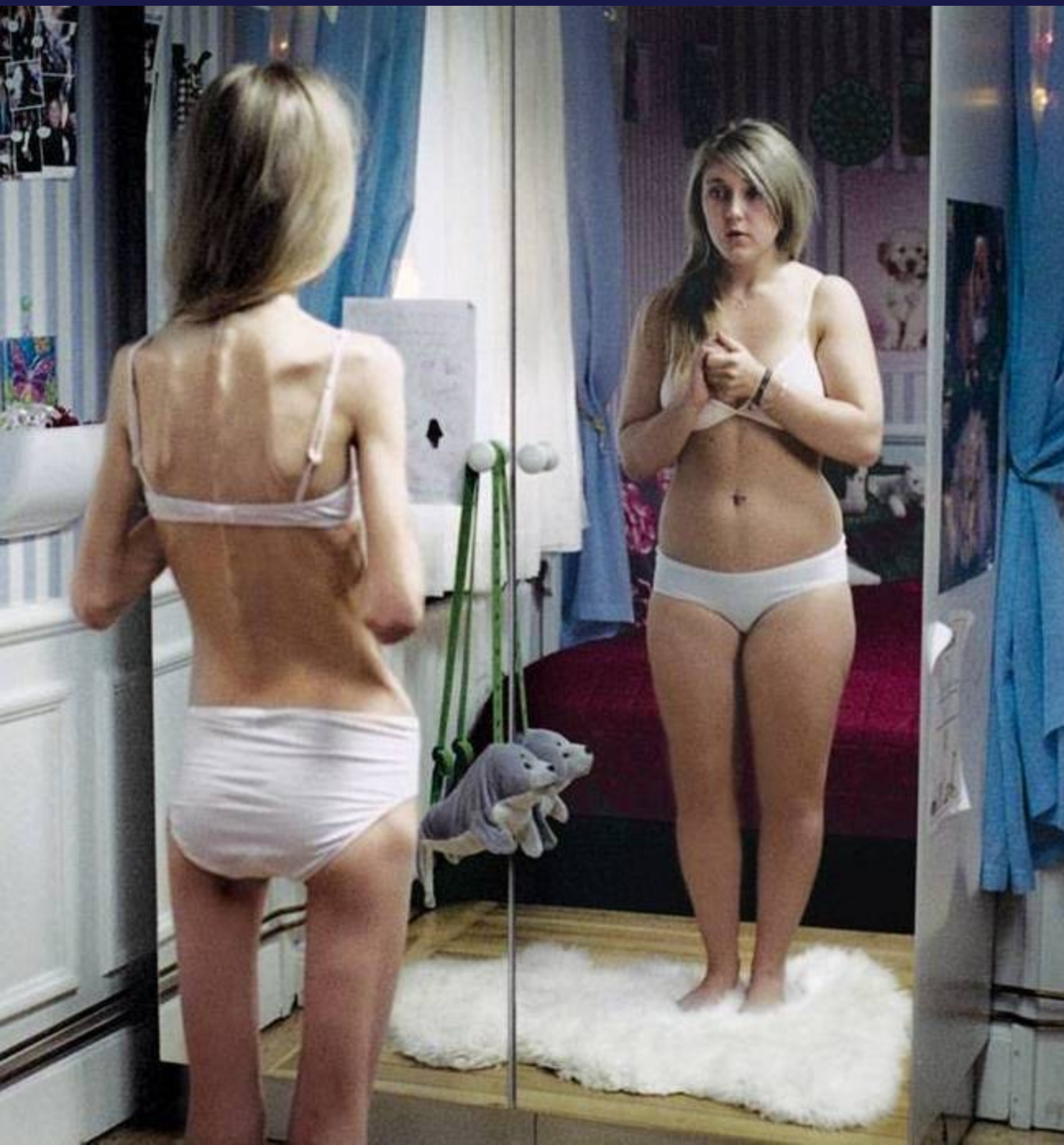


*Menina perfeita!!!,  
Magérrima! Tratar  
com cuidado!  
Pequena vida útil..*

Survival Hotline 800 121 212

**Anabell**  
Anadora and Bunnies





*Não vamos  
exagerar o  
transtorno  
alimentar*

*Um abusador  
nunca se reconhece como tal.*



An abuser never recognises him as so.  
Público supports the International Day Against Domestic Violence.



From news to knowledge



*Amores  
que matam.  
Show de covardes.  
Não ao feminicídio!  
Denuncie...*





# *A natureza “NÃO” é reciclável*



**NATURA NU E RECICLABILĂ**

Redirecționează 2% din impozitul pe venit pentru conservarea naturii

Intră pe [www.panda.org/romania](http://www.panda.org/romania)



for a living planet®

*O silêncio  
lamenta !!!!*




S I L E N C E   H U R T S .   C A L L   7 0 7 2 0 0 0 7 7

APAV  
  
Victim Support



*Após os Jogos Olímpicos,  
a luta pelos direitos humanos  
deve continuar*



 AFTER THE OLYMPIC GAMES,  
THE FIGHT FOR HUMAN RIGHTS MUST GO ON.  
[WWW.AMNESTY.COM](http://WWW.AMNESTY.COM)



*Cortando árboles,  
estás cortando tua vida.*



# *Os cintos de segurança mantêm as pessoas juntas*



SEATBELTS KEEP PEOPLE TOGETHER.



*Jogos olímpicos??*

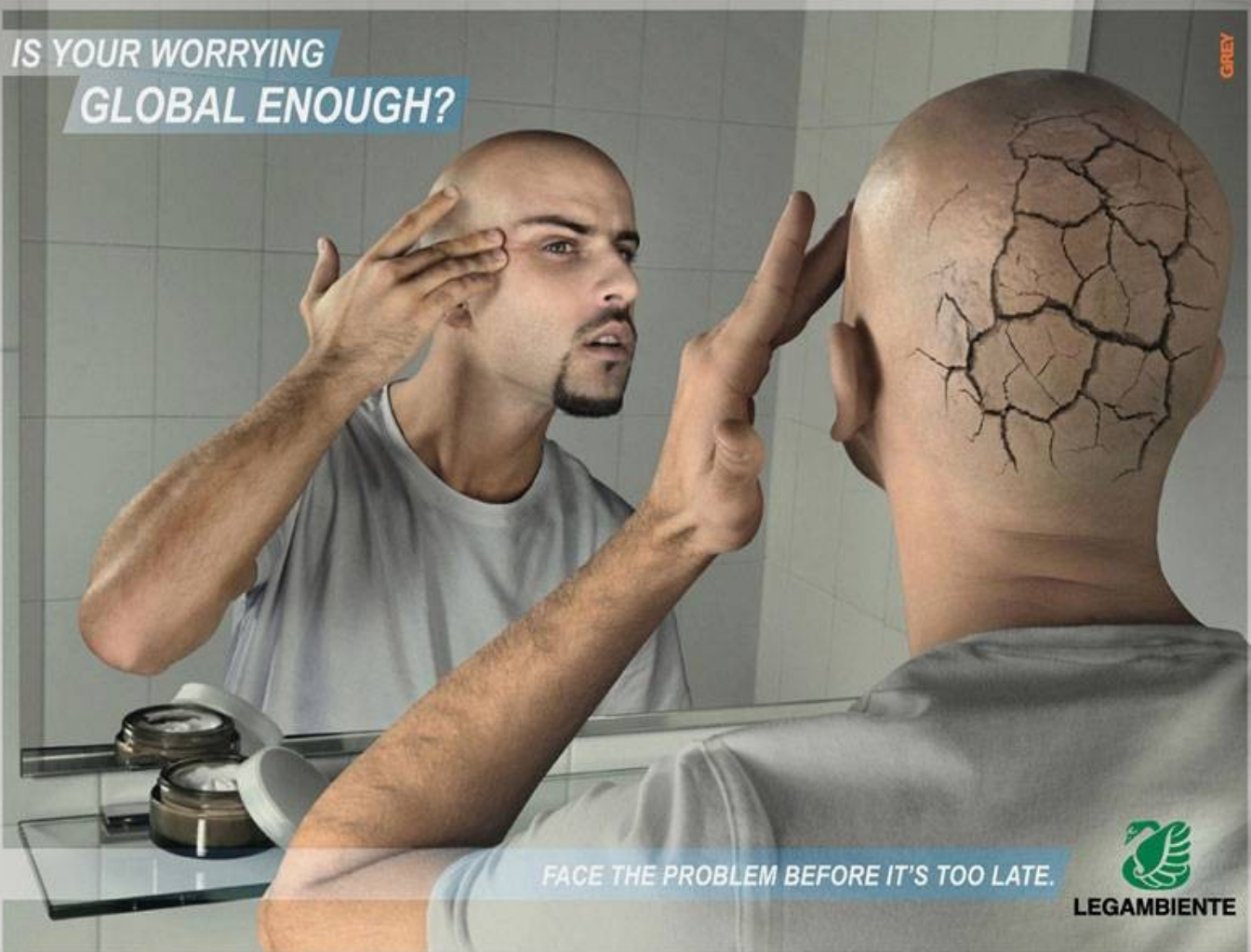


**Beijing 2008**

Reporters without borders - [www.rsf.org](http://www.rsf.org)



*"Tuas preocupações, são realmente globais?"*



IS YOUR WORRYING  
GLOBAL ENOUGH?

FACE THE PROBLEM BEFORE IT'S TOO LATE.

GREY

LEGAMBIENTE

The image shows a man in a grey t-shirt looking into a mirror. He is touching his forehead with his right hand. In the mirror, the back of his head is visible, showing a large, cracked, and dry area on his scalp, resembling a cracked eggshell. On the bathroom counter in front of the mirror, there are two small jars of hair cream, one of which is open. The background is a white tiled wall.

*Não trate os outros  
da maneira que você não gostaria de ser tratado.*



DON'T  
TREAT OTHERS  
THE WAY YOU  
DON'T WANT TO  
BE TREATED.

Like humans, animals have the capacity to experience pain and suffering. They go through the same sensory, emotional and cognitive stimuli & they want to be treated, if they ever to be treated and killed for the same of business, industry or entertainment. Unfortunately, unlike humans, animals cannot speak out against us.

HUMANS/ANIMALS

More info: [www.HumansForAnimals.com](http://www.HumansForAnimals.com) or call us for more information. Help protect animals from cruelty and suffering.

*BEBÊ A BORDO!!  
80% das cadeirinhas  
de bebê são instalados  
incorretamente*

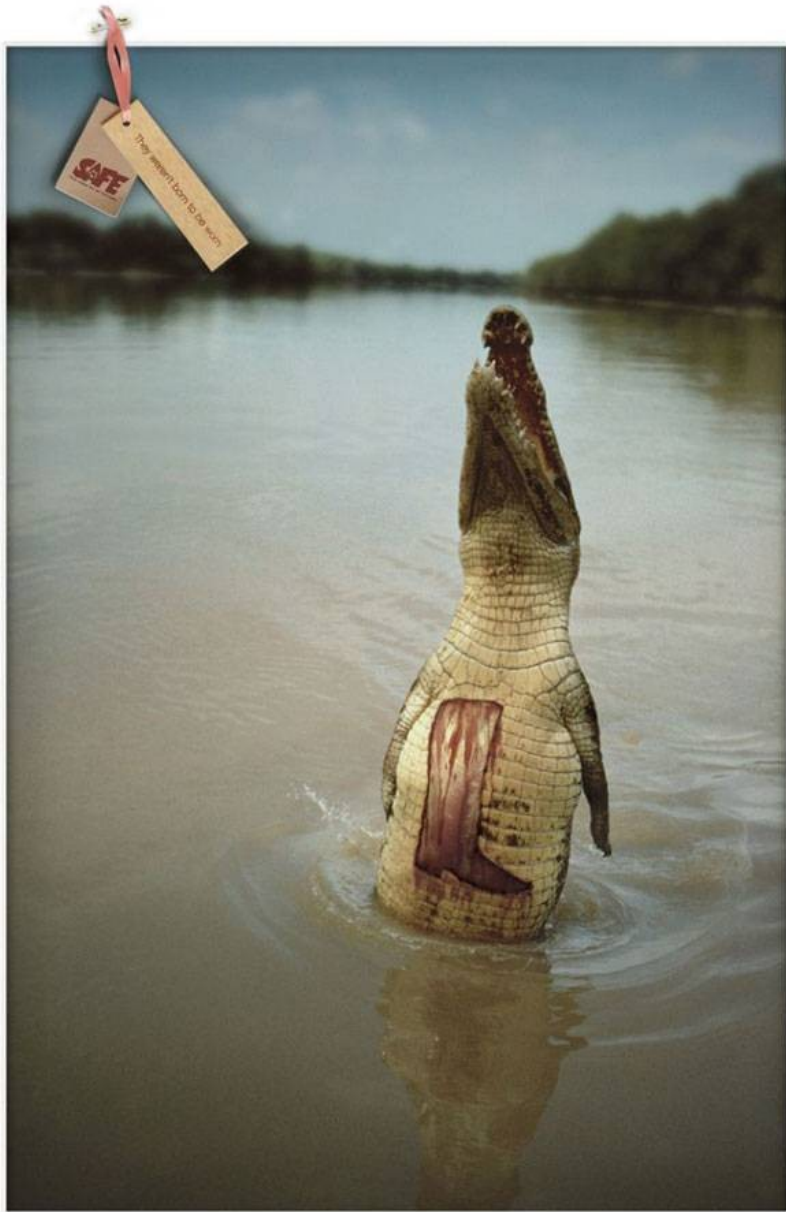


80% of child seats are installed incorrectly.



Be sure. | Child Safety Seat  
Coalition Toronto





*Restos das espécies...*

# *Os mascotes não são brinquedos*





# *O abuso verbal também pode ser aterrorizante*



VERBAL ABUSE CAN BE JUST AS HORRIFIC. BUT YOU DON'T HAVE TO SUFFER IN SILENCE. CALL THE AWARE HELPLINE FOR ADVICE AND SUPPORT, MONDAY TO FRIDAY FROM 3PM TO 9.30PM ON 1800 774 5935.

*Eles precisam de você!*



They need you...  
More than 300,000 handicapped animals in Thailand  
left living hard life. Call for donation 441-9142444





*A pele de uma  
criança é 10  
vezes mais  
sensível e pega  
fogo 40 vezes  
mais rápido do  
que um adulto.*



*Filhos de pais que fumam,  
chegam ao céu mais rápido*



Children of parents who smoke, get to heaven earlier.

*Para um motorista,  
o álcool é pior que uma arma .*



*Alcohol is much more evil than a gun to the drivers*

# *Causadores da mudança climática*



## **LO QUE HACEN NOS PASA.**

Las potencias son las principales causantes del cambio climático.  
Exijamos un acuerdo justo en Copenhague.







**JUST WHEN WILL YOU  
START RECYCLING?**

*“Justo agora  
quando irias  
começar a reciclar?”*



*"Não existe nenhum  
velhinho drogado;  
recupera teu futuro"*

THERE'S NO SUCH THING AS AN OLD JUNKIE

GET BACK YOUR FUTURE. CALL 01204 701 702

**FOCUS** 12  
Rehab-Centre





If you don't help feed them, who will? Please call Concordia Children's Services at (02) 713-3462.

*"Se você não os alimentar, quem poderá fazer?"*





*“O aquecimento  
global afeta a todos  
nós”*

Global warming will affect us all.

**GREENPEACE**



*“Não temos doadores em número suficiente”.*



**WE DON'T HAVE ENOUGH DONORS**

NATIONAL ASSOCIATION FOR ORGAN TRANSPLANT